FOR EVENT PLANNERS AND AV TEAMS

Tech and room needs

The Ascent doesn't use slides. The stage screen is a live web page, synced to every phone in the room, and Sean runs both from his own laptop. Your AV team opens one link, puts it full screen, and that's the show. Everything below applies to the 60-minute keynote; the workshop (half day to full day) adds the room setup at the bottom.

Stage screen

- A laptop on your projector or LED feed, with Chrome and a reliable internet connection **REQUIRED**
- Open **aiscent.io/stage** and press F11 for full screen. No PowerPoint, no files to load.
- The venue's standard 16:9 screens. Every screen shows the same page.
- Confidence monitor facing the stage, showing the same page **PREFERRED**

Sound

- Wireless lavalier or headset mic **REQUIRED**
- Audio from the stage laptop through the house system. The opening film has sound.

Audience phones

- Attendees join by scanning a QR code on the stage screen. It opens in their browser; there's nothing to download.
- Works on cell data. Guest Wi-Fi helps, especially in large or basement rooms with weak signal **PREFERRED**
- If there's Wi-Fi, please send the network name and password ahead
- Keep enough light in the audience for people to see their phones

Sean's setup

- Sean runs the show from his own laptop or tablet with his own clicker. It doesn't connect to your projector.
- A small table or lectern near the stage for his laptop, within clicker range, with power access
- Open stage space to move, and a stage wash so he's well lit

On the day

30 minutes before

Tech check with your AV lead: stage page full screen, film audio, mic, a clicker test to confirm the stage advances, and a few phones joining from the room.

During the intro

Sean is miked and waiting side stage. The emcee reads the stage intro, then the opening film plays.

After the event

Sean builds your company's Ascent Report from the audience's anonymous answers and sends it to you.

Adding the workshop (half day to full day)

- Rounds of 6 to 8 people, so teams can work together at each table
- Everything in the keynote setup above, in the same room
- Wall space or flip charts for the journey-mapping session. Sean will confirm materials when you book.
- A short break mid-session. Sean will build the timing around your agenda.