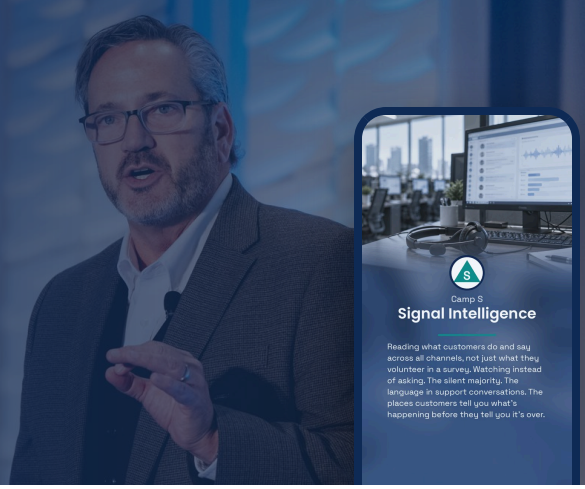
Albertson Speaks

THE ASCENT · KEYNOTE AND WORKSHOP

The keynote your people will still be talking about next quarter.

A story-driven keynote about understanding and really taking care of your customers, with a twist: a live app puts part of the story on every phone in the room. Some of it is for everyone. Some of it is meant for one person.



MEET SEAN

A storyteller who has done the work.

Sean has spent more than 25 years leading customer experience and intelligence at companies from start-ups to the Fortune 100, and has helped countless more as a consultant. He's the author of The Ascent, 4ROCKS and Alignment on the Rocks, and the founder of AiSCENT.

> *"I can always count on Sean to deliver engaging, passionate and powerful presentations. The feedback from conference attendees is always exceptional."*
>
> Marissa B., meeting professional

WHY PLANNERS BOOK IT

You've seen live polling. You haven't seen this.

SECRET MESSAGE

The story lands in their hands.

A customer's reply arrives on every phone. Sean never reads it out.

PRIVATE QUESTION

A question for one person.

Each phone asks its owner something nobody else can see.

PERSONAL REPLY

The app talks back.

Rate your company and the app answers you, not the room.

YOUR OWN ENDING

Everyone leaves with their own route.

No two phones in the room end the same way.

60 MINUTES

The Ascent Keynote

For all-hands meetings, leadership offsites, kickoffs and customer summits.

- The full climb, trailhead to summit
- The live app at every camp
- Free summary diagnostic and eBook

HALF DAY TO FULL DAY · THE DEEPEST VERSION

The Ascent Workshop

The keynote, plus working sessions built into the climb.

- Teams map a customer journey they own
- They find the signals they're missing
- They leave with priorities for Monday

INCLUDED WITH EVERY BOOKING

Your company's Ascent Report. An honest read on where your company stands at every camp, built from your own people's anonymous answers, including where leaders and the front line see things differently.

RECENT STAGES

FUTURE BRANCHES · REUTERS EVENTS · CCW CUSTOMER CONTACT WEEK · CXPA · CX USA EXCHANGE · CX Day · DIGITAL CUSTOMER EXPERIENCE SUMMIT

Check Sean's availability

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